

# Worldwide quest

*Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapeshot. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (Harold Evans)*

# Message to Mars

*Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapeshot. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (Harold Evans)*

# Celebrity prize for Ed

*Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapeshot. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (Harold Evans)*

# Bank manager jailed

*Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapeshot. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (Harold Evans)*

# Factory prices go up

*Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapeshot. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (Harold Evans)*

# Survivors are united

*Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapeshot. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (Harold Evans)*

# Interruption of career

*Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapeshot. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (Harold Evans)*

# ***A new short story***

Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapes. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (*Harold Evans*)

## ***Poet goes to court***

Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapes. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (*Harold Evans*)

## ***Biggest liner sets sail***

Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapes. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (*Harold Evans*)

## ***Leader calls for calm***

Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapes. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (*Harold Evans*)

## ***Sponsor makes racket***

Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapes. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (*Harold Evans*)

## ***Bid for White House***

Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapes. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (*Harold Evans*)

## ***Sun setting for Wade***

Nothing in typography is more neglected at greater cost than the areas of a page which carry no ink. White space is not a mere residue. It is an active force. It marshals type into clear and meaningful units or scatters it like grapes. It directs or misdirects our attention. It succeeds most dramatically when it is massed to illuminate headline and picture display. But the correct distribution of space is also vital in the detail of text setting. Newspaper text type is primarily affected by spacing between the lines of type, between words or between letters. (*Harold Evans*)